

Date: 21/10/2018

Venue: St. Mary's High School

Event Report – 21st October, 2018 (9am to 6pm)

Breeze Charitable Trust organized a blood donation camp on Sunday, 21st October, at St. Mary's high School Kalyan, with the help of Plasma Blood Bank. It began around 10 am and continued up to 5pm, with a steady stream of donors throughout. The corridor of the ground floor of the school was abuzz with people chatting with each other, happy to be able to play their part in lending a helping hand to people in the society.

A small inauguration program was held with the lighting of the lamp and ribbon cutting ceremony as it was the maiden event of the Breeze Charitable Trust within the few weeks since its inception. It was followed by sapling plantation ceremony. Guests for the inauguration ceremony accounted for Miss Bharti Kamble, sister of Late Mr. Gitesh Kamble, Mrs. Shobhna Jha, principal of St. Mary's High School, key members from St. Mary's Alumni Association, parents of the members of Breeze and all of Mr. Gitesh's friends and family members.

Over 205 people visited the venue and registered themselves for blood donation. Mr. Bharat Malik, the chief guest of the event, also donated blood which in itself was a great sense of pride, honor, respect and motivation to the members of Breeze. People from Alumni Association also visited and took part in blood donation.

One of the rooms was utilized for a thorough medical check-up of potential donors, as well as the donation. 122 units of blood were collected which also included rare blood groups like O negative, AB negative. In the 2nd room, donors were educated with the Stem Cell Donor Registry process by Datri foundation. They learned about stem cells, the process of donation, the process by which it would be transferred to the blood cancer patient, the need for donation and the how it will benefit the patients by increasing their chances of survival. While, in the 3rd room, the donors were made to rest so that they can recuperate before they leave the venue. They were provided with health drinks and food to overcome dizziness, nausea, restlessness. All the emergency equipment was available and the team was prepared for any kind of casualties/problems that may arise. Volunteers brought their personal vehicles for emergency, also the blood bank ambulance was in place. An orphanage donation counter was also set up. People donated books, stationary materials and clothes. A photo-booth was set up for the donors so that they can click photos with props. The camp ended with the members and the volunteers of Breeze Charitable Trust happily taking part in blood donation with a smile of satisfaction of their success.

The samples were carefully sealed and transported away, while Team Breeze worked on the clean-up of the area. Throughout the event, there were smiles and laughter all around - a true embodiment of what we believe in – **“selfless service with a smile”**. The donors received certificate of recognition in the form of credit cards which would benefit them when they need blood. And Team Breeze received a certificate of appreciation from Plasma Blood Bank as well as Datri foundation!